

NEWS RELEASE



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EV ZUG AND VEPE AGREE ON NEXTGEN LED 360° DASHER BOARDS

-improves fan experience and partner cooperation for season 2023-24

Swiss elite ice hockey club EV Zug has signed an agreement with Finnish ice hockey dasher boards manufacturer Vepe to install new NextGen LED 360° dasher boards in Bossard Arena. The dasher board solution represents most modern LED and safety technology and will be in use for the next hockey season.

Vepe's LED dasher boards have attracted worldwide interest. EV Zug is at the global forefront of producing more immersive hockey games. "Based on our previous cooperation, we are extremely satisfied with the quality and safety of Vepe flexible boards. NextGen LED 360° offers great new potential to visual effects and entertaining our fans in a spectacular way. With the help of dasher boards fully covered with LED panels, we can create a revolutionary game experience and take our events to a new level in the future. At the same time the NextGen LED 360° will significantly improve partner cooperation and increase our own earnings through advertising sales." explains EV Zug's CEO Mr. Patrick Lengwiler.

"Vepe's NextGen LED 360° dasher board is the result of our long-term development work and a good example of our ability to harness technology and innovations for the benefit of the customer. Based on great user feedback from the clubs, we believe that LED dasher boards will make the new standard for top professional hockey arenas globally. We are very happy continuing our great cooperation with EV Zug", says Vepe's Business Area Manager Mr. Matti Karmala.

Vepe has developed and manufactured ice hockey dasher boards as a pioneer in Finland since 1976. NextGen LED 360° dasher board fully covered with LED panels, has been conquering the world since 2021.

EV Zug, founded in 1967, plays in Swiss top hockey league NLA and is the reigning back-to-back champion.